

For immediate release

NorthernTel and NEOnet Expand 1x-RTT Digital Cellular Service

NEW LISKEARD, ON. November 10, 2004 – While NorthernTel continues with its plans to replace analogue technology with 1xRTT digital service, the NEOnet initiative to extend that same service along the King's Highways is also seeing results.

"Two more of some twenty cellular sites targeted for enhanced 1xRTT digital service are now up and running at Gogama and Stetham," explained Christy Marinig, NEOnet Chair and Manager of Timmins Economic Development Corporation. "This project was made possible with a commitment of \$5 million from Northern Ontario Heritage Fund (NOHFC) and a \$3 million contribution from NorthernTel."

"This particular portion of the extensive NEOnet project was completed at a cost of \$1.16 million," added Dave McGirr, NorthernTel Vice President of Business Sales and Strategic Solutions.

In addition to getting the largest cellular coverage, NorthernTel Mobility customers will undoubtedly be pleased with the key benefits of 1xRTT digital service – call confidentiality, greater reliability, longer lasting battery life and access to a range of sophisticated applications. "Our customers will be able to go from Internet games to on-line commerce," added Mr. McGirr. "In fact, NorthernTel Mobility is offering the Mobile Browser, as well as [Télégr@f](#), a two-way text messaging service."

Today's announcement proves once again that NorthernTel Mobility is a vibrant force in the community and, above all, that it listens closely to what its customers have to say.

To find out more about the advantages of 1xRTT digital cellular service, visit the NorthernTel Mobility Web site at www.northerntelmobility.com or telephone 1-800-667-8350.

Note: This release contains "forward-looking statements" which involve risks and



uncertainties, which may cause actual results, performance or achievements to be materially different from those expressed or implied by such statements.

About NorthernTel, Limited Partnership

With the help of more than 200 employees, NorthernTel, Limited Partnership (NorthernTel) provides innovative integrated telecommunications solutions to customers across Northeastern Ontario. Its territory, which spans 83,000 square kilometres, stretches from Calstock to Latchford and from Virginiatown to Timmins. For more information about NorthernTel, visit www.northerntel.ca

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