

# News Release



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## Geeks of the North Unite!

TIMMINS, ON. – Too long has the geek been oppressed. Throughout the ages, geeks have been mocked, ridiculed, and forced to do homework assignments for others. Well it's time you held your heads up high guys, because being a geek has become quite cool. Northern Ontario has its very own website dedicated to the geek lifestyle thanks to a collaboration of ideas between two local IT professionals.

The idea was conceived at one of NEOnet's very own monthly Tech Break Time luncheons. IT pros Chris Smith and Marc Durocher began discussing the lack of IT resources in the north. "There was no method of exchanging ideas within the technology community in Northern Ontario" said Smith. "We wanted to build a portal where northerners with an interest in technology can interact and share their knowledge on technology related issues."

After many hours behind the computer, and a few gallons of coffee and Diet-Coke later, geekplanet.ca was born. The site went live in December 2004, and currently has about 20 registered users.

Registered users have the freedom to post questions or comments in related topic forums. Forum topics range from hardware, software, gaming, security, mobile, and networking technology. The site is also updated frequently with many interesting technology related articles and news releases posted by GeekAuthors.

Of course, geekplanet.ca isn't just about technology. In the GeekDom forums for instance, you can discuss anything to do with the geek lifestyle. You will find answers to questions like: What is your coolest gadget? Favorite caffeine product? Most hated noob question?

The forums can be quite entertaining at times. You can join in on a heated debate over which superhero can beat who, start your own discussion on Star Wars VS Star Trek, or discuss your latest crackpot theory on how Microsoft is taking over the world. However, Durocher stresses that the main goal of the site is to be a place where IT individuals can exchange information in a friendly environment.

So what exactly is a geek anyway? According to Durocher, the term geek refers to a person who is interested in technology, computers, gaming and new media, but with devotion in a way that places him or her outside the mainstream.

"In early years, the word geek usually had a negative connotation attached to it, but that has changed considerably over the years" said Durocher "As our society becomes more dependent on technology, geeks are becoming more important than ever."

Both Chris and Marc are self-proclaimed geeks. "Being called a geek today is a great compliment" said Chris. "We see it as a badge of honor, a compliment denoting extraordinary technical skills."

Whether you have an abnormal fondness for technology, or you just like reading about the latest technology trends, geekplanet.ca is the place for you. If you think you're geek enough, check out <http://geekplanet.ca> and register as a user today! Registrations are free and only take a few minutes!