



**FOR IMMEDIATE RELEASE**

**Event: Tech Break Time Luncheon**

**Topic: Business View of Technology Adoption**

**Event date: Tuesday, September 26, 2006 12:00pm to 1:00pm**

**Location: NorthernTel – 850 Birch St South**

**Contact: Chris McLaughlin, ICT Project Manager - NEOnet**

Phone: 705-360-1353 x 1

**Business View of Technology Adoption**

Timmins, ON – September 15, 2006 – As North Eastern Ontario becomes increasingly “wired” opportunities for local businesses to adopt new information and communications technologies have grown exponentially. If you would like to learn more about how businesses are adopting and implementing new technologies, then plan to attend NEOnet’s Tech Break Time technology luncheon on September 26, 2006. **Vicki Magnuson of NorthernTel will discuss how consumer demand has driven advancements in technology and the subsequent adoption of new technology by businesses to enhance service delivery, improve productivity, and reduce costs.**

Admission is free, and lunch is available at the participants’ expense. The event will run from 12:00 p.m. until 1:00 p.m. at NorthernTel’s offices – 850 Birch St. South.

For more information on *Tech Break Time* or to register for this month’s event, contact Chris McLaughlin at 705.360.1353 ext 1 or [cmclaughlin@neonet.on.ca](mailto:cmclaughlin@neonet.on.ca). Please R.S.V.P. by September 22, 2006.

Note: NEOnet is a regional non-profit technology development organization working to improve telecommunications services and ICT adoption in Northeastern Ontario.

-30-

**\*\*Free lunch for members of the media\*\***

(Also, please post this information on your **community calendar**.)