

**FOR IMMEDIATE RELEASE**

**Event:** Town of Iroquois Falls Web Portal Launch  
**Event Date:** Wednesday, March 28 2007 10:00am to 11:00am  
**Location:** Town Council Chambers  
**Contact:** Chris McLaughlin, ICT Project Manager – NEOnet  
Phone: 705-360-1353 x1

**The Town of Iroquois Falls Introduces a New Web Portal**

Timmins, ON – March 23, 2007 – On Wednesday, March 28<sup>th</sup> 2007 the citizens of Iroquois Falls will have increased access to municipal information and services online. The Town of Iroquois Falls along with three other northeastern Ontario communities, have worked in partnership with NEOnet and Bell Canada to create new web portals. The community portals provide the communities with an effective information dissemination tool, an opportunity to create economic efficiencies in the communities daily operations and enhance democratization.

“The portal is an effective information tool because the content management system allows for updates to be made in a timely fashion and by multiple authors with some training” states Cathy Longstreet – Special Project Coordinator, Town of Iroquois Falls. The citizens’ ability to personalize the portal sets it apart from standard websites. “Citizens can personalize the webpage so that the information, which is most important to them, is displayed and that secondary information is placed in the background i.e. a contractor who would like to know about the latest RFPs, can set up their personalized page to display prominently the latest RFPs” Cathy continued.

This project was made possible by financial support from FedNor and the Ontario Ministry of Agriculture, Food and Rural Affairs – RED Program, as well as the participating communities. “NEOnet is pleased to have assisted the communities in making better use of technology” Christy Marinig – Chair NEOnet.

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For more information on *the Virtual Town Square Project*, contact Chris McLaughlin at 705.360.1353 ext 1 or [cmclaughlin@neonet.on.ca](mailto:cmclaughlin@neonet.on.ca).

Note: NEOnet is a regional non-profit technology development organization working to improve telecommunications services and ICT adoption in Northeastern Ontario.