



**FOR IMMEDIATE RELEASE**

**Event: Tech Break Time Luncheon**

**Topic:** Web 2.0 “Ooh! They have the Internet on computers now!?”

**Event date:** Tuesday, February 26, 2008 12:00pm to 1:00pm

**Location:** Siva’s Family Restaurant (Timmins Square)

**Contact:** Chris McLaughlin, ICT Project Manager - NEOnet

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**Web 2.0 “Ooh! They have the Internet on computers now!?”**

Timmins, ON – February 25, 2008 – From web applications, to user generated content, to viral memes, "Web 2.0" seems to encompass everything that's new on the web. But by being about so much, does it risk being about nothing at all? Whatever one might think of the term, "Web 2.0" has arisen from a very real phenomenon: a fundamental change in the way people are using the Web. Find out what unifying themes underlie this change, and explore what the "new" Web might mean for both you and your business. If you are interested in learning more about Web 2.0 applications, plan on attending NEOnet’s February Tech Break Time luncheon. Neal McNair of Northern College will provide insight into what is new on the world wide web.

Admission is free, and lunch is available at the participants’ expense. The event will run from 12:00 p.m. until 1:00 p.m. at Siva’s Family Restaurant (Timmins Square).

For more information on *Tech Break Time* or to register for this month’s event, contact Chris McLaughlin at 705.360.1353 ext 1 or [cmclaughlin@neonet.on.ca](mailto:cmclaughlin@neonet.on.ca).

Note: NEOnet is a regional non-profit technology development organization working to improve telecommunications services and ICT adoption in Northeastern Ontario.

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**\*\*Free lunch for members of the media\*\***

(Also, please post this information on your community calendar.)